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RIEGEL PLANT COMPANY

EXPERIMENT, GEORGIA

Spring 1936

PERENIALS AND ROCK PLANTS



WHOLESALE PRICE LIST

Sec. 435½ P. L. & R.

U. S. POSTAGE
1c PAID
GRIFFIN, GA.
Permit No. 31

GOLDEN GLOW—

- 433.—*Laciniata*. 4 ft. An old-time, exquisite, long-stemmed cut flower. Golden balls.

GRASSES—HARDY... ORNAMENTAL—

- 444.—*Festuca Glouca*. 10 ins. Dwarf. Ornamented with distinct blue green foliage. A gem for the border or rockery.
- 445.—*Phalaris Arundinacea*. 12 ins. A creeping ribbon grass. Very ornamental. Beautifully striped—green and white.
- 446.—*Phalaris Arundinacea Erecta*. Another rock garden gem, but has yellow stripes instead of white, and of a more bunched type than 445.

HEMEROCALLIS—See "Specials."**HELIANTHUS—**

- 533.—*Sparcifolius*. 4 ft. The best of the early blooming varieties. Three inch blossoms. Fine for high borders and among shrubs.
- 534.—*Autumn Glory*. A real gem. Beautiful lemon yellow blossoms borne on long wiry stems. They are very showy waving in the Autumn breezes.

LYTHRUM—See "Specials."**MUSCARI OR GRAPE HYACINTH—**

- 1257.—*Botryoides Coeruleum*. Bright blue. Very fragrant. Fine for rockery.

NEPETA—

- 703.—*Mussini*. 10 ins. A fine rock plant. Lavender blue.

NIEEMBERGIA—See "Specials."**PARDANTHUS—BLACKBURY LILY—**

- 719.—*Chinensis*. Orange colored. Spotted. 24 inch stem. A lovely old-fashioned flower.

PHYSALIS OR CHINESE LANTERN PLANT—

- 840.—*Franchetti*. Very ornamental, producing freely its bright orange-scarlet lanterns.

PLUMBAGO—See "Specials."**PHYSOSTEGIA—**

- 796.—*Vivid Grandiflora*. 20 ins. Bright rosy violet. A great improvement. A good cut flower. Dwarf.
- 797.—*Virginica Rosea*. 3 ft. Long spiked. Delicate pink.
- 798.—*Virginica Alba*. Pure white. Very fine.

PHLOX SUBULATA OR THRIFT—See "Specials."**SALVIA—**

- 939.—*Azurea*. 3 ft. Lovely, light blue flowers in great profusion.

SANTOLINA—

- 873.—*Chamaecyparissus*. 10 ins. A sweet smelling dwarf, evergreen, with silvery white foliage. A useful border and rock plant.

TRADESCANTIA—

- 1038.—*Virginica*. 15 ins. We offer a greatly improved strain of this variety. Much larger flowers and clearer, brighter blue. *Tradescantia* will grow in cool, shady places where other plants fail.

VERONICA—

- 1100.—*Elegana*. 10 ins. A grand border, rock and bedding plant. A most beautiful, neat, erect growing variety. Wonderfully hardy. Very dwarf, and showy plants when not in blossom. The flowers are a soft shade of pink. A very desirable and attractive plant for the landscaper.
- 1101.—*Maritima*. 24 ins. Strong growing variety. Continuous bloomer. Lovely, light blue spikes. A good cut flower.
- 1102.—*Longifolia*. Of dwarf growth and beauty. Dainty shade of blue.
- 1103.—*Giant Beauty*. A wonderful *Veronica* in hardiness, growth and beauty. Have grown a good many varieties, but this seems to be superior to most of them. A bright, rich blue.

VINCA OR TRAILING MYRTLE—

- 1133.—*Minor*. 4 ins. Dainty, lavender blue blossoms. Semi-vining. An excellent plant for sun or shade. A good ground covering.
- 1137.—*Major*. This very desirable plant is little known. It differs from the *Vinca Minor* in that it makes a low, upright bush 10 to 12 ins. high with semi-vines branching out from the top. A very strong grower, larger leaves and blossoms—almost as large again in the same dainty, lavender blue. This plant will grow in full shade where such a plant is desired for border lines and circle beds massed under trees, etc. A very showy evergreen plant. Succeeds in sunny locations.

VERBENA—HARDY PERENNIAL VARIETIES—

- 1148.—*Canadensis*. 8 ins. An excellent, hardy variety. Prolific bloomer. Bright lavender shade.
- 1150.—*Venosa*. 12 ins. Rosy lavender. Unusually hardy, fine to cover banks and graves.

VIOLETS—

- 1115.—*Giant Blue Sweet Scented*. This is a long-stemmed florists variety. Very fragrant, extra early blooming. Very hardy, suitable for any location. This is the florist's money maker.
- 1116.—*Spring Beauty*. This variety is well known in some localities and is fine for the rock garden. One of the first to appear in the spring with its large showy white blossoms with pale blue centers. It is an extra strong grower, very hardy and once established takes care of itself.

SPECIALS**At Different Prices**

Not less than 25 of a kind at 100 rate. 250 at 1,000 rate,, not less than 50 of a kind.

Cannas—\$1.50 per 100, prepaid; \$10.00 per 1,000, express collect.

- 191.—*Gladiator*. Bright yellow, red spots in center. Green foliage.

- 192.—*King Humbert*. Orange scarlet. Bronze foliage. Very popular.

- Daisies, \$1.35 per 100, prepaid; \$10.00 per 1,000, express collect.
- 342.—Supreme. 20 ins. Long stemmed. Giant, glistening white blossoms. The earliest of the giant flowering varieties. This is the outstanding variety of its season for commercial cutting.
- Dianthus Plumarius or Grass Pinks**—\$1.35 per 100, postpaid; \$6.00 per 1,000, express collect.
- 290.—Double Clove. 12 ins. Brilliant, double blossoms with spicy fragrance. Known and grown everywhere.
- 292.—Single Clove. 10 ins. Large single blossoms in showy colors. Very fragrant.
- 294.—Highland Rose. Hybrids. Lovely single flowers. Rich fragrance. Bright rose with zone of deep rosy red.
- 291.—Cassias Splendens. 6 ins. Rose shades. Very dwarf. Fragrant. Makes beautiful clumps. Ideal for borders and rocks.
- 301.—Speciosus. Lavender pink. Wonderfully sweet scented. Flowers are finely cut, giving a lacy effect.
- 311.—Deltoides. 8 ins. Rose pink blossoms carried above fine feathery foliage. A rock gem.
- Dianthus-China.** Same price as above.
- 272.—Single, Double and All Colors Mixed.
- Hemerocallis**—\$1.50 per 100, postpaid; \$10.00 per 1,000, express collect.
- 511.—Fulva. 3 ft. Coppery orange, shaded red. One of the most popular and showy of the Hemerocallis. Grand for extensive borders and massing.
- Lythrum**—\$3.00 per 100, postpaid; \$2.50 per 100, express collect.
- 642.—Roseum Superbum. 3 ft. A grand shrub perennial. Long spikes of purplish rose are produced in profusion. Hold well after cutting.
- Niemburgia**—\$1.35 per 100, prepaid; \$10.00 per 1,000, express collect.
- 698.—Veitchi. Here is another real gem for rockeries, borders, etc. Very rare but sure to become very popular. Its iron-clad hardness of plant and profusion of blossoms throughout the season make it superior in many instances to Alyssum and Candytuft. It forms an attractive, mound shaped clump of light green feathery foliage which is literally covered with white blossoms with a tint of blue. Very dainty. We are sure you will be highly pleased with this attractive and useful plant.
- Plumbago**—\$1.35 per 100, postpaid; \$10.00 per 1,000, express collect.
- 851.—Larpentae. 8 ins. A beautiful shade of rich blue. Very desirable for borders or rocks. Sun or shade.
- Phlox Subulata or Thrift**—\$1.35 per 100, postpaid; \$6.00 per 1,000, express collect.
- 994.—Rosca. This grand variety still holds its own as a standard variety, outstanding in its hardness, strong growing, profuse blooming and attractiveness. Rose shade.
- 995.—Lilacina. Another strong grower, a creeping variety. Light blue blossoms. Dainty foliage.
- 1011.—Maerheimii. A handy, quick growing variety, is highly recommended. Color is a beautiful carmine pink.
- 1012.—Alba. Pure white blossoms completely cover the neat, compact plants in May. Another lovely gem for the rockery. Looks like mounds of snow.
- 1008.—G. W. Wilson. A lovely rock plant of soft lavender. One of the first to bloom.

CLUMP LIST

These are hardy, strong, field-grown clumps. For description see plant and division section. Not less than 25 of a kind.

ACHILLEA—

- 50.—Millefolium Roseum\$4.00 per 100
- 53.—Millefolium. Lavender Pink.....\$4.00 per 100
- 47.—The Pearl\$4.00 per 100
- 48.—Boule de Neige\$5.00 per 100

ANTHEMIS—

- 78.—Perry's Variety\$4.00 per 100
- 79.—Kelwayaii\$4.00 per 100

ARTEMISIA—

- 89.—Border Mist\$4.00 per 100
- 90.—Silver King\$4.00 per 100
- 91.—Laciflora\$4.00 per 100

DAISIES—SHASTA—

- 326.—Hartje and Elder\$4.00 per 100
- 330.—Articum\$4.00 per 100

GOLDEN GLOW—

- 433.—Laciniata\$4.00 per 100

GRASSES—

- 445.—Phalaris Arundenacea\$4.00 per 100
- 446.—Phalaris Arundenacea Eresta.....\$4.00 per 100

NIEMBERGIA—

- 698.—Veitchi\$5.00 per 100

NEPETA—

- 708.—Mussini\$4.00 per 100

PHYSOSTEGIA—

- 797.—Virginia Rosea\$4.00 per 100

PHLOX SUBULATA—

- 994.—Rosea\$4.00 per 100
- 995.—Lilacina\$4.00 per 100
- 1011.—Maerheimii\$4.00 per 100
- 1012.—Alba\$4.00 per 100

SANTOLINA—

- 873.—Chamaecyparissus\$4.00 per 100

VERONICA—

- 1100.—Elegana\$4.00 per 100
- 1101.—Maritima\$4.00 per 100
- 1103.—Giant Beauty\$5.00 per 100

VIOLETS—

- 1115.—Giant Blue, Sweet scented.....\$5.00 per 100
- 1116.—Spring Beauty\$4.00 per 100

RIEDEL PLANT CO.

Experiment, Ga.

PERENIALS & ROCK PLANTS

Prices: \$1.35 per 100, postpaid, 25 or more of a kind. \$8.00 per 1,000, express collect, 250 at 1,000 rate, 50 or more of a kind.

The above prices apply to all of the following except those in another section listed as "Specials."

Strong, field-grown plants and divisions for potting and lining-out. We are specializing in this class of plants. Our strong, sturdy, field-grown plants are stocky, well rooted and healthy. Our strong, hardy, field-grown liberal divisions are well rooted and clean. You will find our stock true to name and of good quality, carefully labeled. We have had great success in pleasing our customers. All plants are dug fresh for each order. We guarantee satisfaction.

NOTICE

If you are in the market for potting or lining-out stock, we believe we can interest you as we are specializing in this line.

All plants are graded, carefully packed with proper moisture, uniform number in each package, packed straight, easy to handle, ready for business—potting, lining-out, or immediate sale. We have customers who handle this stock for sale right off the counter. Others take orders and deliver on arrival.

If plants are to be shipped C. O. D., 25 per cent of the amount must accompany the order.

HARDY FIELD-GROWN PLANTS AND DIVISIONS

ACHILLEA—

- 46.—Perry's White. 18 ins. Double. Good cut flower.
- 47.—The Pearl. 18 ins. Double white. Prized for cutting.
- 48.—Boule de Neige. 10 ins. Ball of snow. Full double flowers. Wonderful for borders. A neat plant.
- 50.—Millefolium Roseum. 18 ins. Bright pink. Ever-blooming. Effective on edge of shrubbery or in border. Dainty foliage.
- 52.—Millefolium. Flesh pink. Very dainty.
- 53.—Millefolium. Lavender pink. Beautiful.
- 54.—Millefolium. Cerise Queen. Bright.
- 51.—Ageratum. Yellow heads. Sweet scented.
- 49.—Filipendulina. 30 ins. Showy. Bright yellow in flat heads. Lacy foliage.
- 45.—Tomentosa. Golden Umbel. 4 ins. Fern-like foliage. Grand for rocks.

ASTERS—

- 10.—Climax. 4 feet. Lavender blue. One of the best.
- 2.—Mauve cushion. Unique habit of growth. Dainty effect.

ARTEMISIA—

- 89.—Border Mist. 10 ins. A grand border plant. Finely cut silvery foliage. Very distinct.
- 90.—Silver King. 30 ins. A striking, silvery leaved foliage plant. Very effective in bouquets. Can be dried for winter use.
- 91.—Lactiflora. 30 ins. An excellent flowering variety. Cream colored heads. Very fragrant.

AGERATUM OR EUPATORIUM—

- 67.—Coelestinum. 2 feet. A grand fall blooming variety. Fine for cutting. Lavender blue. Will grow anywhere.

ANTHEMIS—

- 78.—Perry's Variety. Strong, bright, large yellow flowers.
- 79.—Kelwayii. 12 ins. Daisy-like. Lemon yellow. Handsome foliage. Succeeds in poor soil. Good for cutting. Excellent for rocks.

BOLTONIA—

- 111.—Latisquama. 3 feet. Lavender, tinted pink. Daisy-like flowers.

CANNAS. See "Specials."

CHRYSANTHEMUMS—

- 1208.—Foxes Beauty. Soft yellow. Daisy-like blossoms.

CARNATIONS—

- 156.—Hardy Border. 20 ins. A good hardy strain producing a mass of flowers in a great variety of colors. Good for cutting.

DAISIES—SHASTA—

- 323.—Alaska Giant. 30 ins. A handsome plant. Giant blossoms. Glistening white. Ideal for cutting.
- 326.—Hartje and Elder. 20 ins. Dwarf. Early. Ideal for cutting. For rocks and borders. Dainty foliage. Neat clumps.
- 423.—Wistralia. 36 ins. Giant white blossoms. Excellent for cutting.
- 325.—Mrs. C. Lothian Bell. Very large. Continuous bloomer.
- 337.—Maximum. 24 ins. A grand, large blooming variety. Extra strong and healthy. Blooms after others are gone.
- 328.—Mayfield Giant. 24 ins. A new, magnificent strong growing, free blooming Daisy.
- 342.—Supreme. See "Specials."
- 329.—Sutton's May Queen. An extra early variety. Begins early May.
- 332.—Etoile d'Or. A large English type. One of the best.
- 333.—Leucanthemum Davisii. 20 ins. Very early variety; free blooming, large stems. Fine for cutting.
- 336.—Memorial. Strong grower. Good stems. Early for Decoration Day.
- 331.—Coreanum. 3 ft. A Korean variety. Very hardy. Golden centers turning to pink in late fall.
- 330.—Arcticum. 10 ins. A gem for the border or rockery. Forms an attractive rosette-like clump of pretty dark green foliage, which, in the fall, is entirely covered with showy white blossoms. Is wonderfully hardy. You will be pleased with this fine plant.

DIANTHUS—See "Specials."

FLAX OR LINUM—

- 411.—Perenne. 20 ins. Light blue flowers. Dainty foliage.

GLOBE THISTLE—

- 488.—Sphaerocephalus. 3 ft. Prolific. Stately. Light blue balls.